



**The New Berlin Heat Select Boys Baseball & Girls Fastpitch
Softball Non-Profit Organization**



August, 2011

Dear Madam or Sir:

The New Berlin Heat 6th Grade Select baseball team is hosting a Golf Outing on Sunday, September 25, 2011. The proceeds from the golf outing will directly benefit our team's fundraising efforts toward our trip to Cooperstown, New York in summer 2012 for a week-long camp/tournament held near the baseball Hall of Fame.
<http://www.newberlinheat.com/10cooperstown.html>.

The New Berlin Heat has offered our children the opportunity to play select level baseball throughout SE Wisconsin. The experience has taught our boys good sportsmanship, friendship, and the importance of teamwork.

As you can imagine, the cost of sending our team to Cooperstown, NY is significant. Your sponsorship will help to provide our team with a once in a lifetime experience playing baseball against teams from all around the country.

As a local merchant, parent, or fan, we are asking you to consider sponsoring our golf outing or becoming one of our Cooperstown sponsors. The sponsorship levels are as follows:

SPECIAL COOPERSTOWN SPONSORSHIP-Company name and logo will be displayed on a special Banner with images of the players. The Banner will read "6th Grade New Berlin Heat Team Cooperstown, NY 2012". Your company name and logo will be displayed on our web page from September 2011 to July 31, 2012. The banner will also be displayed at every 6th Grade NB Heat home and away game during their 2012 season as well as the Heat web site for one year. **Cost: \$300**

GOLF EVENT SPONSOR ONLY-Your Company name and logo will be featured and displayed on banners throughout the course. You will also receive special recognition at the award ceremony. **Cost: \$150.00**

REGISTRATION SPONSOR-Company name and logo will be displayed at the registration table. You will also receive special recognition at awards ceremony. **Cost: \$50.00**

BEVERAGE CART SPONSOR-Company name and logo will be displayed on the beverage cart. **Cost: \$100.00**

HOLE SPONSORS- Company name and logo will be displayed on Tee Box of a specific hole. **Cost: \$50.00**

You are also welcome to register as a participant in the golf outing online at www.newberlinheat.com. Cash donations needed by Friday, September 9, 2011. New Berlin Heat Tax ID#: 39-1548454.

**Please make checks payable to "New Berlin Heat Baseball" and send to:
Dawn Grassl (6th Grade Heat Mom)
12620 West Crawford Dr.
New Berlin, WI 53151**

If you have any questions, please contact Dawn Grassl via cell at 262-527-2562 or via home 262-754-0621.

Type of Sponsor: _____ **Sponsorship Contact:** _____

Company Name: _____ **Logo Contact:** _____

Approval to use Logo in signage: _____

We thank you in advance for your support and participation!!!!